



Australian Bureau of Statistics

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Aussie organisations rally behind the Census

More than 130 high profile Australian organisations and individuals have joined the Australian Bureau of Statistics (ABS) in its quest to get every Australian to participate in the Census on Tuesday, 8 August.

The Official Census Supporters Group is a new initiative from the ABS that engages the support and involvement of respected Australian businesses, community organisations and individuals. The role of the group is to publicly support the 2006 Census in order to raise awareness and maximise national participation.

The Australian Statistician, Dennis Trewin, said today that he was pleased to see such support for the Census. "This is the first time we have approached organisations and prominent individuals to support the Census and we've been met with an overwhelming response," Mr Trewin said.

"The support we have received emphasises the importance of Census information by demonstrating how this information is used at a practical level by a wide variety of Australian businesses, community groups and professional associations".

Business Council of Australia Chief Executive Katie Lahey said that without a precise snapshot of Australia's population it was difficult to predict future requirements and opportunities. "When filling out your Census form, think about how clear and accurate information will assist in planning for our future," Ms Lahey said.

The list of Census Supporters is extensive and includes a comprehensive cross-section of the Australian community. Endorsers include those listed below:

Volunteering Australia Inc	National Farmers' Federation
Australian Football League	NSW Aboriginal Justice Advisory Council
Business Council of Australia	Queensland Rugby League
Cancer Council NSW	Salvation Army Western Australia Division
Country Women's Association of Australia	SA Unions
Federation of Ethnic Communities' Councils of Australia	Tasmanian Council of Social Service Inc
National Aged Care Alliance	United Muslim Women Association Inc
	Victoria State Emergency Service

For a full listing of the organisations in the Official Census Supporters Group and to read what

they have to say about the Census, please visit www.abs.gov.au/census

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